



## **AN INVITATION TO SPONSOR PUMPKINFEST'S PUMPKIN DERBY**

The Pumpkin Derby is a hands-on road race, where racers craft racers out of small pumpkins and send them down a hill to see who will take home the grand championship trophy. A combination of the Pinewood Derby and NASCAR, the Pumpkin Derby attracts more than 50 racers and 500 spectators yearly. Be a part of the Pumpkin Derby by sponsoring this exciting race for young and old alike.

There are three divisions of racers, youth, teen, and adult. In addition to trophies awarded to the winners in each division and the grand champion, each racer receives a certificate of participation, and prizes are awarded to the best decorated pumpkin racers in several categories, from funniest to scariest and everything in between. The purpose of this event is to get youngsters involved and having fun.



### **What Your Sponsorship Provides**

Each year, as more communities in New England host events similar to the



Damariscotta Pumpkinfest & Regatta™, it is important to provide sufficient incentives to ensure that giant pumpkin growers bring their pumpkins to Damariscotta in the hopes of breaking Maine's record-setting pumpkin and taking home the grand prize of \$2,500. Smaller monetary prizes are awarded to other large pumpkins.

Since Pumpkinfest's mission is to promote education to citizens of all ages regarding the specific agricultural science required to grow giant pumpkins, prizes are

awarded to children who grow giant pumpkins and squash. Volunteer growers, those who grow giant pumpkins to be used by area businesses in the pumpkin displays in Damariscotta and Newcastle, also have the opportunity to win \$1,000 in total gift certificates provided by area businesses. Without their help, Pumpkinfest wouldn't enjoy the success that has made it an annual event not to be missed.

In the spirit of Pumpkinfest's mission to promote the education all in the science of growing pumpkins and recognizing that not everyone can grow the giants that are the stars of Pumpkinfest, Pumpkin Derby participants who grown their own Derby Racers are awarded special prizes.

Your sponsorship will ensure that there will be prizes for the professional and volunteer pumpkin growers so that Pumpkinfest will continue to be successful. A portion of your sponsorship will be applied directly to the Pumpkin Derby itself, offsetting continuing expenses such as starting ramp maintenance, axles and other racer materials, prizes, etc., to ensure the continued success of the Pumpkin Derby.

### **Be a Part of Damariscotta Pumpkinfest History**

Full sponsorship of the Pumpkin Derby (\$1,500) will allow you to receive sole credit for the event in all advertising. Your company name and logo will be at the starting line, and your name will be announced throughout the races. Your name will be highlighted at the Pit Crew tent where the racers are made before the race, and in all Derby promotional materials.

On race day you are invited to wave the checkered flag at the races and present the awards to the winners—semi-final and grand champion race winners, and decorated Derby racer winners.



On behalf of the many volunteers who work hard throughout the year to create an event that will be fun for all and bring business to the Damariscotta region, we appreciate your consideration of sponsoring the Pumpkin Derby.

***For more information, please visit***

[www.damariscottapumpkinfest.com](http://www.damariscottapumpkinfest.com)  
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