FOR IMMEDIATE RELEASE From Greg Latimer Parking/Transportation Director, Damariscotta Pumpkinfest and Regatta

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Pumpkinfest Offers Rewards to Volunteer Shuttle Drivers

The Damariscotta Pumpkinfest and Regatta is opening a new program that will reward the volunteers who drive shuttles and staff parking areas during the weekend portion of the event, scheduled for Sat., Oct 6 and Sun. Oct. 7.

"These volunteers are some of the hardest working at the Pumpkinfest," said Greg Latimer the Parking/Transportation Director for the event. "They're under a lot of pressure, and they don't get to see or participate in any of events as part of their volunteer efforts; so we thought it might be a good idea to offer them some tokens of our gratitude."

The rewards program will be available in two forms.

In a program styled after one already in use by the Damariscotta River Pirate Rendezvous to reward their volunteers, every volunteer will receive a packet of coupons offering discounts from local businesses.

The grand prize will be rewarded based on a drawing from all the shifts filled by volunteers. Each two-hour shift filled by a volunteer will equate to one drawing entry, so volunteers who work more than one shift may have an advantage in the drawing. The prize will be a \$50 gift certificate to an in-town restaurant. The donating restaurant will be one of at least 4 participating restaurants that will take turns each year to make the donation. This year's restaurant has not yet been announced.

Two types of volunteers are needed: shuttle drivers and parking area coordinators. Volunteers can work one or more two-hour shifts during the operations hours of 8 a.m. to 5 p.m. There are also two additional shifts for setting up and taking down parking signs.

For more information on volunteering as part of the Parking/Transportation effort, please contact Greg Latimer at 207-380-9912 or greglatimer@yahoo.com.

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